

DOLPHIN EXPRESS

MENU REDESIGN

Typography IV

Adam Walko

Spring 2021

Moodboard



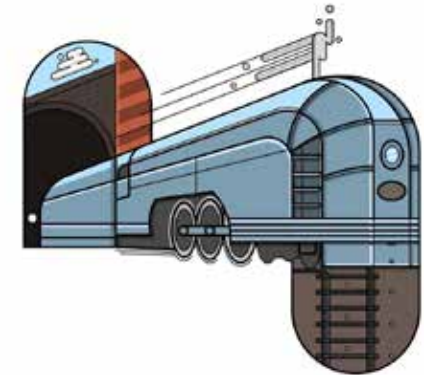
SUSHI BAR

NIGIRI 5pc / SASHIMI 5pc		GUY/HAND ROLLS	
Yak. Salmon	12	Yak. Tuna	12
Hamachi (Yellow Tail)	8	Hamachi/Tomato	12
Hamachi (Yellow Tail)	8	Salmon/Tuna	12
Salmon/Tuna/Avocado	8	Mahi Mahi	12
John's Teriyaki Egg Roll	12	Cucumber/Shrimp	12
Pepper Tuna	8	Shrimp/Tomato	12
MIGI: MIE 12		LARGE SASHIMI MIE 12	
28 Pieces (Soft) Chop		28 Pieces (Soft) Chop	
SASHIMI MIE 12		28 Pieces (Soft) Chop	
28 Pieces (Soft) Chop		Special with Tuna/Red Snapper	
Special with Tuna/Red Snapper		CHIKEN 12	
		28 Pieces (Soft) Chop	

SPECIAL ROLLS

DO GREEN 12	CATERPILLAR 12	WINEYUM 12	STEEN-SPICE CRUSTED MIE 12
Tomato, Cucumber, Avocado	Shrimp, Teriyaki, Cucumber, Toppings with Cucumber, Avocado, Mayo	Cook, Teriyaki, Cucumber, Toppings with 8 Pieces of Rice	Special Chop, Ginger, Sesame, Ponzu
Topped with Avocado, Mayo, Cucumber, Mayo			SPICY TUNA TANTARE 12
HIKIDORI 12	SPICY LIZ 12	SHIMBURI 12	Shrimp, Tuna, Mayo, Sesame
Salmon, Avocado, Tuna, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Shrimp, Tuna, Cucumber, Toppings with Avocado, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Shrimp, Teriyaki, Mayo, Sweet Chili Sauce, Lemon, Toppings with Avocado	Shrimp, Tuna, Mayo, Sesame, Sweet Chili Sauce
SPICY R 12	TESLA 12	WING 12	HANDED CARPACCIO 12
Shrimp, Teriyaki, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Salmon, Tuna, Cucumber, Avocado, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Shrimp, Teriyaki, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Salmon, Tuna, Mayo, Sesame, Sweet Chili Sauce
PIZZACRACKER 12	BEER 12	S ALARM 12	OVETTER 12
Cook, Avocado, Toppings with Avocado, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Avocado, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Shrimp, Teriyaki, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce	Shrimp, Tuna, Mayo, Sesame, Sweet Chili Sauce
KARA MAMA 12			SASHIMI TABAS 12
Shrimp, Teriyaki, Mayo, Sesame, Soy Sauce, Sweet Chili Sauce			Shrimp, Tuna, Mayo, Sesame, Sweet Chili Sauce

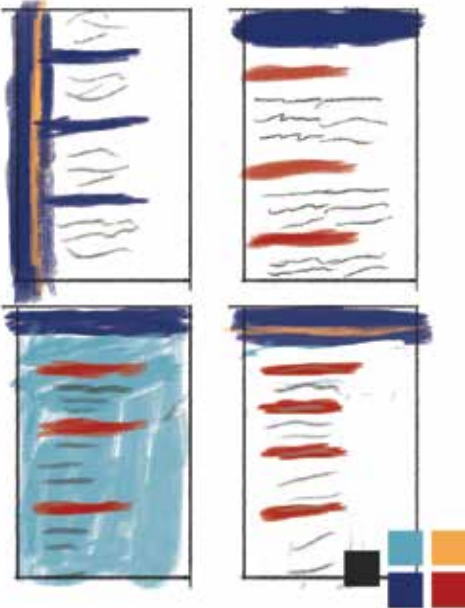
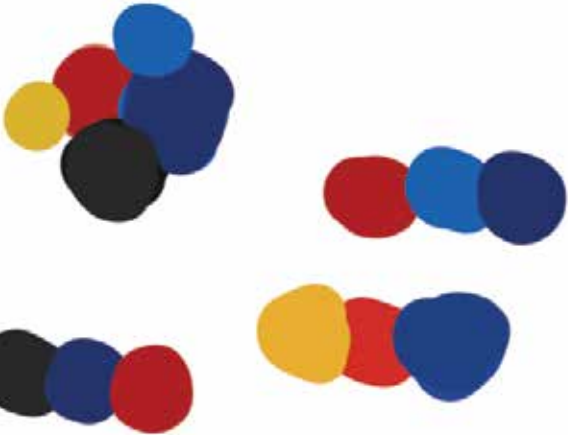
SMALL PLATES



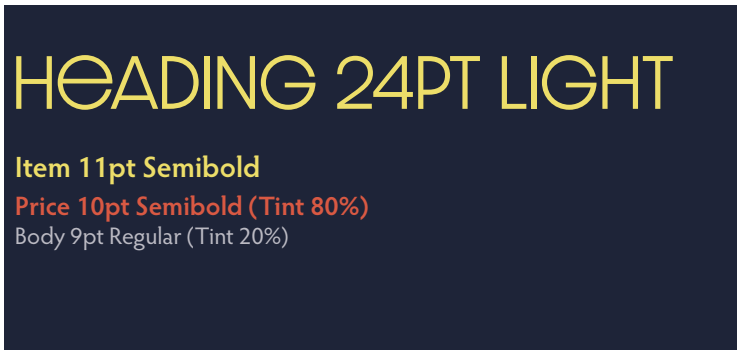
SUN	"NO MONDAY" SUNDAY
12 DRINKS Shrimp, Mayo Sweet Chili	HALF-PRICED APPS Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili Salmon, Mayo Sweet Chili Cucumber, Mayo Sweet Chili
TUE	TUESDAYS WITH JACK
SLICE DRINKS Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili	3x JACK DANIEL'S APPS Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili Salmon, Mayo Sweet Chili
WED	MARTINI WEDNESDAY
12 MARTINI Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili	HALF-PRICED BOTTLES OF WINE Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili
THU	3 BUCK THURSDAY
12 DRINKS Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili	3x DRINKS Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili
MON-FRI	MONDAY-FRIDAY SPECIALS
12 DRINKS Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili	12 SA BEER Shrimp, Mayo Sweet Chili Tuna, Mayo Sweet Chili



Color Studies



Style Guide



DAZZLE UNICASE

AABBCCDDEEFFGGHHIIJJKKLLMMNN
OOPPQQRRSSTTUUVVWWXXYYZZ
1234567890 !?
LIGHT MEDIUM **BOLD**

Hypatia Sans Pro

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890 !?
Light Regular **Semibold Bold Black**



#1d2438
C78 M67 Y37 K68

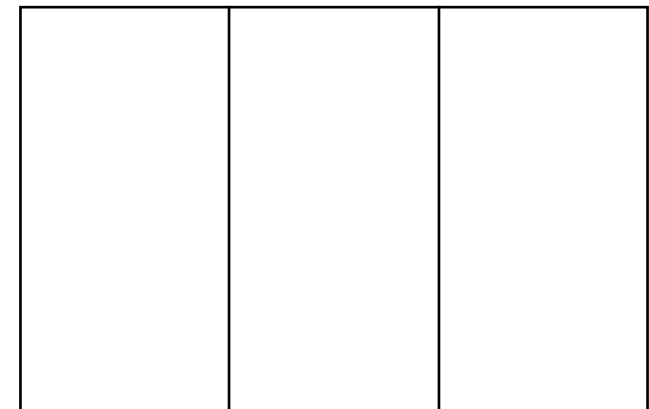


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C15 M100 Y100 K0



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C0 M0 Y68 K10

11x17 Double Sided Trifold



11x5.65 Sections

Page Layouts

APPETIZERS

MOZZARELLA STICKS \$9
Served with marinara

ONION RINGS \$7
8 battered onion rings served with your choice of dipping sauce.

WING BASKET \$11
10 wings tossed in your choice of buffalo, garlic Parmesan, or BBQ.

SAM'S CHICKEN NOODLE SOUP
CUP \$2.25
BOWL \$3.49

COLESLAW \$2.25

SALADS

Dressings: Ranch, Italian, poppyseed, Olive oil and vinegar, Blue cheese, and homemade Greek house dressing.

JULIENNE SALAD \$10
Made with garden fresh lettuce, tomatoes, peppers, onions, American and Swiss cheese, ham, roast beef, turkey, and hard boiled egg.

BUFFALO CHICKEN STRIPS SALAD \$10
Garden fresh lettuce topped with tomato, peppers, onions, Buffalo chicken and French fries.

PECAN CHICKEN SALAD \$10
Grilled chicken, pecans, feta cheese, mandarin oranges and dried cranberries

STEAK SALAD \$11
Sirloin steak served on a bed of fresh lettuce with tomato, peppers, onions, olives and feta cheese

CRUNCHY CHICKEN SALAD \$9
Made with garden fresh lettuce, tomato, peppers, and onions. Topped with crispy chicken strips

GREEK SALAD \$9
Garden fresh lettuce with a touch of Greece, adding feta cheese, olives, peppers and our homemade Greek dressing. Add a Gyro for \$1.

APPETIZERS

Mozzarella Sticks \$9
Served with marinara

Onion Rings \$7
8 battered onion rings served with your choice of dipping sauce.

Wing Basket \$11
10 wings tossed in your choice of buffalo, garlic Parmesan, or BBQ.

Sam's Chicken Noodle Soup
Cup \$2.25
Bowl \$3.49

Coleslaw \$2.25

SALADS

Dressings: Ranch, Italian, poppyseed, Olive oil and vinegar, Blue cheese, and homemade Greek house dressing.

Julienne Salad \$10
Made with garden fresh lettuce, tomatoes, peppers, onions, American and Swiss cheese, ham, roast beef, turkey, and hard boiled egg.

Buffalo Chicken Strips Salad \$10
Garden fresh lettuce topped with tomato, peppers, onions, Buffalo chicken and French fries.

Pecan Chicken Salad \$10
Grilled chicken, pecans, feta cheese, mandarin oranges and dried cranberries

Steak Salad \$11
Sirloin steak served on a bed of fresh lettuce with tomato, peppers, onions, olives and feta cheese

Crunchy Chicken Salad \$9
Made with garden fresh lettuce, tomato, peppers, and onions. Topped with crispy chicken strips

Greek Salad \$9
Garden fresh lettuce with a touch of Greece, adding feta cheese, olives, peppers and our homemade Greek dressing. Add a Gyro for \$1.

APPETIZERS

Mozzarella Sticks \$9
Served with marinara

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Sam's Chicken Noodle Soup
Cup \$2.25
Bowl \$3.49

Coleslaw \$2.25

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Steak Salad \$11
Sirloin steak served on a bed of fresh lettuce with tomato, peppers, onions, olives and feta cheese

Crunchy Chicken Salad \$9
Made with garden fresh lettuce, tomato, peppers, and onions. Topped with crispy chicken strips

Greek Salad \$9
Garden fresh lettuce with a touch of Greece, adding feta cheese, olives, peppers and our homemade Greek dressing. Add a Gyro for \$1.

Initial Layouts

DAILY SPECIALS

Served with a roll and butter and your choice of either soup or a side salad.

- Monday Pot Roast \$11**
Slow roasted beef pot roast celery, onions, carrots, and Redskin potatoes in a rich beef gravy.
- Tuesday Chicken Paprikash \$10**
Bone in chicken braised in a paprika and sour cream sauce served over noodles.
- Wednesday Beef Tips \$11**
Seared beef tips and mushrooms in a red wine brown sauce. Served over egg noodles.
- Thursday Stuffed Cabbage \$11**
Two hearty beef and rice filled cabbage rolls. Topped with tomato sauce. Served with mashed potatoes.

ITALIAN ENTREES

Served with a roll and butter and your choice of either soup or a side salad.

- Chicken Parmesan \$13**
Breaded chicken cutlet topped with marinara and melted mozzarella cheese. Served with a side of spaghetti marinara.
- Buffalo Chicken Strips Salad \$10**
Garden fresh lettuce topped with tomato, peppers, onions, Buffalo chicken and French fries.
- Pecan Chicken Salad \$10**
Grilled chicken, pecans, feta cheese, mandarin oranges and dried cranberries.
- Steak Salad \$11**
Sirloin steak served on a bed of fresh lettuce with tomato, peppers, onions, olives and feta cheese.
- Crunchy Chicken Salad \$9**
Made with garden fresh lettuce, tomato, peppers, and onions. Topped with crispy chicken strips.
- Greek Salad \$9**
Garden fresh lettuce with a touch of Greece, adding feta cheese, olives, peppers and our homemade Greek dressing. Add a Gyro for \$1.

BURGERS

Fresh black Angus burgers made from butchers cut premium USDA ground chuck. Served with onion rings and French fries. Substitute with onion rings for a dollar more.

- Angus Patty Melt \$9**
1/2 pound Angus patty with sautéed onions and American Cheese on a grilled rye.
- Angus Burger \$9**
1/2 pound Angus patty on a grilled bun with lettuce, tomato, pickles, and onion slices.
- Angus Cheeseburger \$9**
1/2 pound Angus patty on a grilled bun with lettuce, tomato, pickles, and onion slices, topped with your choice of American, Swiss, Mozzarella, or Pepper Jack.
- Bacon Angus Cheeseburger \$9**
1/2 pound Angus patty on a grilled bun with lettuce and topped with strips of Bacon.
- Mushroom Angus Burger \$9**
1/2 pound Angus patty on a grilled bun with mushrooms and Swiss.
- Atomic Angus Burger \$9**
1/2 pound Angus patty on a grilled bun with jalapeno peppers, pepper jack cheese and jalapeno peppers.
- Route 82 Angus Burger \$9**
1/2 pound Angus patty on a grilled bun and topped with BBQ sauce, shredded ham, onion, and your choice of Swiss or Pepper Jack cheese.
- All American Burger \$9**
1/2 pound Angus patty with lettuce, peppers, and mushrooms, topped with American cheese.

DOLPHIN EXPRESS

Please call Ahead!
330-748-2096

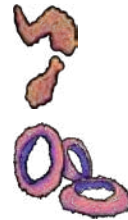
Monday-Saturday
3 PM - 8 PM

We are Carryout Only!
Delivery is Available.



9828 VALLEY VIEW ROAD
MACEDONIA, OHIO

APPETIZERS



- Mozzarella Sticks \$9**
Served with marinara.
- Onion Rings \$7**
8 battered onion rings served with your choice of dipping sauce.
- Wing Basket \$11**
10 wings tossed in your choice of buffalo, garlic Parmesan, or BBQ.
- Sam's Chicken Noodle Soup Cup \$2.25**
- Bowl \$3.49**
- Coleslaw \$2.25**

SALADS



- Drainings Ranch, Italian, poppyseed, Olive oil and vinegar, Blue Cheese, and homemade Greek house dressing.**
- Julienne Salad \$10**
Made with garden fresh lettuce, tomatoes, peppers, onions, American and Swiss cheese, ham, roast beef, turkey, and hard boiled egg.
- Buffalo Chicken Strips Salad \$10**
Garden fresh lettuce topped with tomato, peppers, onions, Buffalo chicken and French fries.
- Pecan Chicken Salad \$10**
Grilled chicken, pecans, feta cheese, mandarin oranges and dried cranberries.
- Steak Salad \$11**
Sirloin steak served on a bed of fresh lettuce with tomato, peppers, onions, olives and feta cheese.
- Crunchy Chicken Salad \$9**
Made with garden fresh lettuce, tomato, peppers, and onions. Topped with crispy chicken strips.
- Greek Salad \$9**
Garden fresh lettuce with a touch of Greece, adding feta cheese, olives, peppers and our homemade Greek dressing. Add a Gyro for \$1.

CLASSICS

Served with a roll and butter and your choice of either soup or a side salad.

- Boiled Pork Chop \$14**
12 ounce boiled pork chop topped with brown gravy. Served with choice of potatoes and vegetable of the day. Allow 20 minutes.
- Grilled Salmon \$14**
6 ounce grilled salmon fillet topped with bruschetta and balsamic glaze. Served with rice and vegetable of the day. Allow 20 minutes.
- Country Fried Steak \$10**
Tender breaded chicken breast with sausage gravy. Served with mashed potatoes and gravy.
- Grilled Sirloin \$16**
11 ounce sirloin grilled to perfection. Served with your choice of starch and vegetable of the day.
- Roasted Chicken \$10**
1/2 chicken served with choice of potato and vegetable of the day.
- Lake Perch \$12**
Fried lake perch with potato.
- Liver and Onions \$10**
Buzzy beef liver served with choice of potatoes and gravy.
- Chicken Strips \$8**
Lightly breaded chicken strips, served with ranch dressing.
- Fried Chicken \$10**
Served with choice of potato.
- Broiled Chopped Steak \$10**
Served with grilled onions and choice of potato.
- Buffalo Chicken \$8**
Delicately breaded chicken strip base with zesty Buffalo sauce.

SIGNATURE SANDWICHES

All sandwiches are served with soup and french fries. Substitute with onion rings for a dollar more.



- Philly \$9**
Shaved beef topped with mozzarella cheese, peppers, onions, and mushrooms. Served on French bread.
- French Dip \$9**
Shaved roast beef on French bread, with a cup of au jus for dipping.
- Corned Beef \$9**
Shaved corned beef on rye bread with Swiss cheese.
- Reuben \$9**
Freshly cooked corned beef, sauerkraut, Thousand Island, and melted Swiss on grilled rye.
- Spicy Chicken \$9**
Lightly breaded chicken breast served on a bun with Pepper Jack and jalapenos.
- Chicken Philly \$9**
Tender sliced chicken breast with cheese, peppers, onions, and mushrooms. Served on French bread.
- Breaded Chicken \$9**
Juicy breaded chicken breast topped with lettuce and onion. Served on a bun.
- Buffalo Chicken \$9**
Hot sauce and Pepper Jack.
- Gyro \$9**
Steak Gyro topped with tomato, onion, and feta.
- Oven Faced Roast Beef \$9**
Shaved roast beef on white bread with potatoes and beef gravy. French fries not included.

- Turkey \$5**
Steak turkey breast with mashed potatoes.
- Spaghetti \$5**
Spaghetti with sauce or butter.
- Chicken Tenders with Fries \$5**
- Mini Cheeseburgers with Fries \$5**
- Grilled Cheese with Fries \$4**

Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food borne illnesses.

Refined Layouts

DAILY SPECIALS

Served with a roll and butter and your choice of either soup or a side salad.

Monday Pot Roast \$11
Slow roasted beef pot roast with onions, carrots, and fresh mushrooms in a rich beef gravy.

Tuesday Chicken Paprikash \$10
Bone in chicken braised in a paprika and sour cream sauce served over noodles.

Wednesday Beef Tips \$11
Sautéed beef tips and mushrooms in a red wine brown sauce. Served over egg noodles.

Thursday Stuffed Cabbage \$11
Tender hearty beef and rice filled cabbage rolls, topped with tomato sauce. Served with mashed potatoes.

ITALIAN ENTREES

Served with a roll and butter and your choice of either soup or a side salad.

Chicken Parmesan \$13
Breaded chicken cutlet topped with marinara and melted mozzarella cheese. Served with a side of spaghetti and meat sauce.

Chicken Piccata \$14
Chicken served with a garlic, lemon, white wine, and caper butter sauce. Served over linguine.

Chicken Marsala \$14
Chicken served with a mushroom Marsala sauce. Served over linguine.

Spaghetti and Meatballs \$9
Tossed in marinara.

Fettuccine Alfredo \$12
Tossed with grilled chicken and broccolini florets.

BURGERS

Fresh black Angus burgers made from butchers or premium USDA ground chuck served with onion and French fries. Substitute with onion rings for an additional charge.

Angus Patty Melt \$9
10 ounce patty served with sautéed onions and American Cheese on a grilled bun.

Angus Burger \$9
10 ounce patty served on a grilled bun with lettuce, tomato, pickles, and onion slices.

Angus Cheeseburger \$9
10 ounce patty served on a grilled bun with lettuce, tomato, pickles, and onion slices, topped with your choice of American, Swiss, Muzzarella, or Pepper Jack.

Bacon Angus Cheeseburger \$9
10 ounce patty cooked with American cheese and topped with strips of bacon.

Mushroom Angus Burger \$9
10 ounce patty topped with sautéed mushrooms and Swiss.

Atomic Angus Burger \$9
10 ounce patty dipped in our atomic mix, topped with Pepper Jack Cheese and jalapeno peppers.

Route 82 Angus Burger \$9
10 ounce patty served on a grilled bun and topped with BBQ sauce, cheddar, onion, and your choice of Swiss or Pepper Jack Cheese.

All American Burger \$9
10 ounce patty with grilled onions, peppers, and mushrooms, topped with American cheese.



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MAGDONIA, OHIO

APPETIZERS

Sam's Chicken Noodle Soup
Cup \$2.25
Bowl \$3.49

Coleslaw \$2.25

Mozzarella Sticks \$9
Served with marinara.

Onion Rings \$7
8 battered onion rings served with your choice of dipping sauce.

Wing Basket \$11
10 wings tossed in your choice of buffalo, garlic Parmesan, or BBQ.

SALADS

Steak Salad \$11
Sliced steak served on a bed of fresh lettuce with tomato, peppers, onion, olives and feta cheese.

Crunchy Chicken Salad \$9
Made with garden fresh lettuce, tomato, peppers, and onion. Topped with cruncky chicken strips.

Greek Salad \$9
Garden fresh lettuce with a touch of Cress, adding feta cheese, olives, peppers and our homemade Greek dressing. Add a Cyn for \$1.

Julienne Salad \$10
Made with garden fresh lettuce, tomatoes, peppers, onions, American and Swiss cheese, ham, roast beef, turkey, and hard boiled egg.

Buffalo Chicken Strips Salad \$10
Crispy fresh lettuce topped with tomatoes, peppers, onions, Buffalo chicken and French fries.

Pecan Chicken Salad \$10
Grilled chicken, pecan, feta cheese, mandarin oranges and dried cranberries.

CLASSIC

Meatloaf \$10
Baked meatloaf dice topped with brown gravy. Served with mashed potatoes and vegetable of the day.

Turkey \$10
Oven roasted turkey topped with gravy. Served with mashed potatoes, stuffing and cranberry sauce.

Boiled Pork Chop \$14
12 ounce boiled pork chop topped with brown gravy. Served with choice of potatoes and vegetable of the day. Allow 20 minutes.

Grilled Salmon \$14
8 ounce grilled salmon fillet topped with breadcrumbs and balsamic glaze. Served with rice and vegetable of the day. Allow 20 minutes.

Country Fried Steak \$10
Fried steak cutlet topped with sausage gravy. Served with mashed potatoes and gravy.

Grilled Siftain \$16
11 round steaks grilled to perfection. Served with your choice of starch and vegetable of the day.

Roasted Chicken \$10
Half roasted chicken served with choice of potato and vegetable of the day.

Lake Perch \$12
Fried lake perch with potato.

Liver and Onions \$10
Baby beef liver served with choice of potatoes and gravy.

Chicken Strips \$8
Light breaded tender strips, served with ranch dressing.

Fried Chicken \$10
Served with choice of potato.

Broiled Chopped Steak \$10
Served with grilled onions and choice of potato.

Buffalo Chicken \$8
Crispily breaded chicken strip base with zesty Buffalo sauce.

Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.

SIGNATURE SANDWICHES

All sandwiches are served with soup and french fries. Substitute with onion rings for a dollar more.

Spicy Chicken \$9
Cajun seasoned chicken breast served on a bun with Pepper Jack and jalapenos.

Chicken Philly \$9
Tender sliced chicken breast with cheese, peppers, onions, and mushrooms. Served on French bread.

Breaded Chicken \$9
Jug breaded chicken breast topped with lettuce and onion. Served on a bun.

Buffalo Chicken \$9
Topped with our famous hot sauce and Pepper Jack.

Queso \$9
Slice Queso topped with tomato, onion, and feta.

Oven Faced Roast Beef \$9
Sliced roast beef on white bread with potatoes and beef gravy. French fries not included.

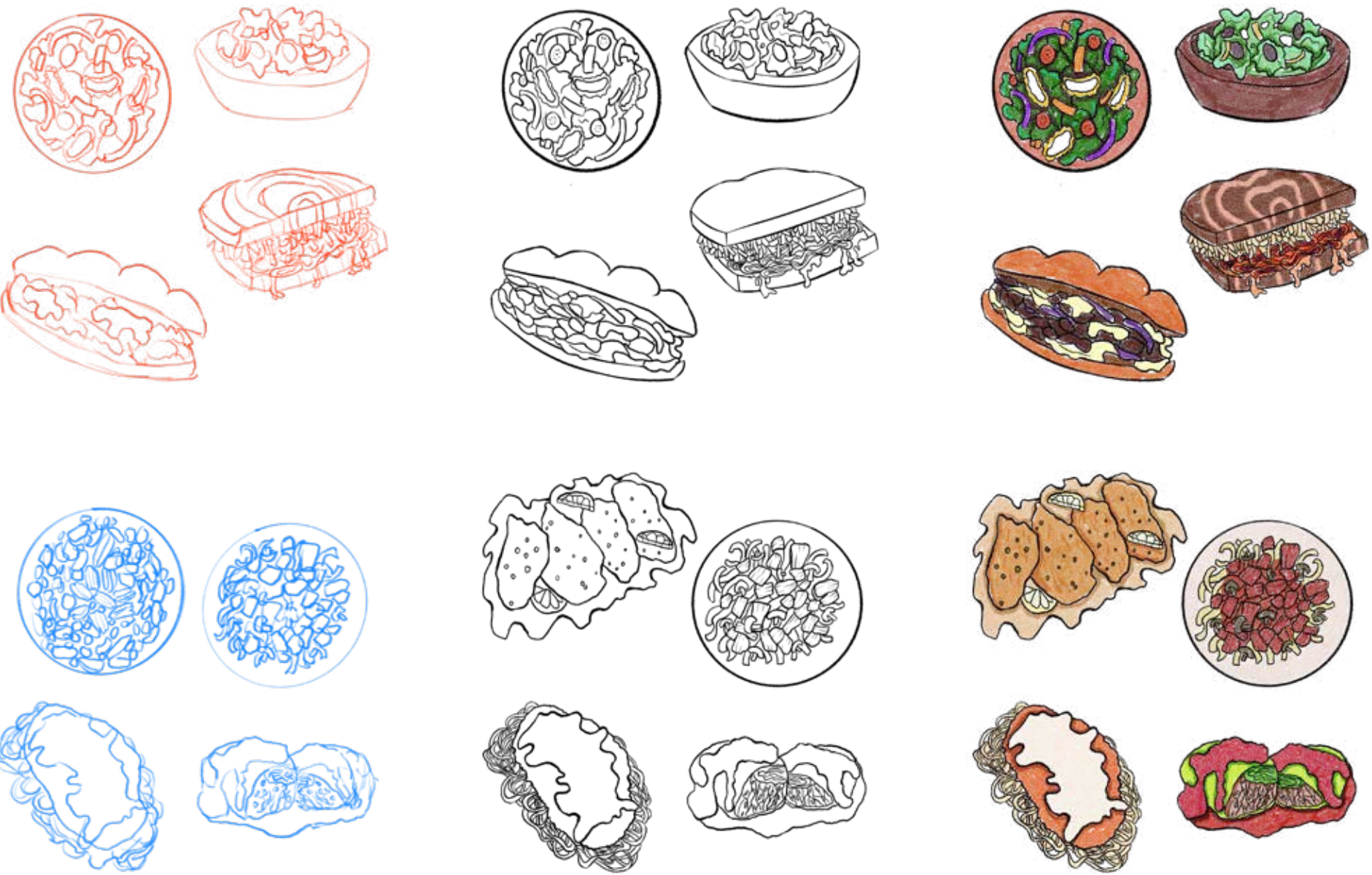
Philly \$9
Sliced beef topped with mozzarella cheese, peppers, onions, and mushrooms. Served on French bread.

French Dip \$9
Sliced roast beef on French bread, with a cup of au jus for dipping.

Cornd Beef \$9
Fresh corned beef on rye bread with Swiss cheese.

Reuben \$9
Freshly cooked corned beef, sauerkraut, Thousand Island, and melted Swiss on grilled rye.

Illustration Process



Cover Comparison



Extra Items

