




# ADAM WALKO

 adamwalkodesigns.com

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## SOFTWARE PROFICIENCIES

### Adobe Creative Suite

- InDesign
- Illustrator
- Photoshop
- Dreamweaver
- Dimension
- XD
- Premier Pro
- After Effects

### Blender

- Blockbench
- Mac OS and PC
- Microsoft Office
- Procreate
- Visual Studio
- Wordpress

## SKILLS

### 3D Modelling

- Advertising
- Branding
- Copywriting
- Content Creation
- Illustration
- Logo Design

### Marketing

- Product Design
- Print Production
- Screenprinting
- Typography
- UI/UX Design
- Web Design

## EXPERIENCE

### GRAPHIC DESIGN INTERN

June 2022 – March 2023

thunder::tech, Cleveland, OH

- Produced high-level design work for clients used in major marketing campaigns, complete website overhauls, brand reworks, digital advertising, print promotions, public installations, and more.
- Managed multiple clients throughout the internship with minimal oversight, interacting professionally and personably with all clients.
- Applied skills in a wide variety of work including web design, UI/UX design, digital advertisements, print materials, photo editing, 3d mockups, logo design, large format signs, and brand identity development.
- Adapted to changing schedules and client requests with ease. Eagerly took on the challenge of learning new software and skills on the job.

### FREELANCE GRAPHIC DESIGNER

May 2023 – Present

Adam Walko Designs

- Intermittent work as an independent designer, solely responsible for client communication, budgeting, scheduling, design work, and final product delivery.
- Displayed the self-discipline and independence to work outside of a traditional work environment while maintaining workflow.
- Created a variety of projects such as print design, 3d modeling and rendering, advertising, logo design, brand consultation, and illustration.

## EDUCATION

### THE UNIVERSITY OF AKRON

May 2022

Bachelor of Fine Arts in Graphic Design  
Minor in Printmaking

Exhibitor in 84th and 86th Juried Student Exhibitions  
Myers School of Art, Akron, OH

## PROFESSIONAL DEVELOPMENT

### AMERICAN ADVERTISING FEDERATION OF AKRON

August 2020 - Present

Member

Recipient of 2023 Silver ADDY Award

- The American Advertising Awards is the advertising industry's largest competition. The Silver ADDY is given to entries that are considered outstanding and worthy of recognition.

### AKRON PRIDE FESTIVAL

September 2021 - Present

Volunteer Committee Member and Graphic Designer

- Responsible for the development and creation of promotional materials and advertising aimed at recruiting volunteers for the yearly Akron Pride Festival.
- Assists in organization and planning, including budget management, volunteer training, soliciting of donations for the volunteer raffle, providing refreshments at events, and more.